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FOR IMMEDIATE RELEASE

CRMG Announces Strategic Partnership with DMUST

DALLAS, Oct. 31 – CRMG, creator of the CRM software CMPro, and DMUST (Data Migration and Upgrade Special Team) have entered into a strategic partnership as of October 25, 2007. Together, the partners will provide a broader range of products and services to their clients, as well as enhancing existing clients' implementation of CRM software.

CRMG specializes in delivering CRM for small to mid-sized businesses with a guarantee of success. CRMG utilizes a new and revolutionary solution called the STEP Method for their CRM deployment.

CRMG's solution, CMPro Plus, is a flexible, well thought-out CRM solution with fully integrated e-mail, intuitive sales and pipeline management, comprehensive contact and account management, integrated calendar management, intelligent workflow rules; as well as built-in team, document and meeting management.

DMUST is a full service information management consulting firm that specializes in Customer Relationship Management, Data Warehousing, Business Intelligence, and Data Management.

DMUST provides clients with a strategic approach to address enterprise or departmental information integration and delivery needs by leveraging appropriate technologies and making the best business choices. From strategy and planning to assessment and implementation, DMUST provides best practices service offerings to help their clients realize their business goals and maximize their technology investments.

DMUST's ability to analyze and unify data will be beneficial to CRMG clients, especially those with multiple information silos.

Mir Ali, CEO of CRMG, said, "The CRMG and DMUST partnership is a strategic step in our approach to providing our clients with a holistic CRM solution. One of the most important aspects of any CRM implementation is the quality of data. With DMUST, we will now be able to deliver this important service through a trusted partner with the same level of quality and commitment that our clients have come to expect."

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If you'd like more information about this topic, or to schedule an interview, please contact Megan Frantz at 214.764.6958 ext. 707, or e-mail press@crmg.com.